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Mediabistro.com Presents Small Screen, Big Picture: A Writer's Guide To The TV Business



Synopsis

Take On Hollywood and Make It as a Television Writer. From mediabistro.com, the media industry's most well-respected source for jobs, professional development, and community, this inside-the-business guide gives you the knowledge and tools you need to infiltrate Hollywood and land a job as a TV writer. That's right! "Small Screen, Big Picture" gives you a competitive edge over millions of other aspiring writers who share your talent, creativity, and determination . . . because after reading these pages, you'll have the one thing they lack: an understanding of the business of television. This journey into Hollywood's inner workings not only details how networks, studios, and production companies work together, it teaches you how the process affects the creation and writing of TV series, how shows make money, and "ultimately" how you can use this information to break into the industry. You'll learn: • What really goes on in the inner sanctum of the writers' room and how to be a part of it • How today's TV business model works and how rapidly it's changing • Who has the power to buy a show idea and how to pitch your own • How new media formats are changing television and how to use them to your advantage • Which jobs will kick-start your TV writing career and how to get hired • And much more . . . Armed with this solid foundation of knowledge, you'll be ready to plan your entry into the industry and begin your successful TV writing career.

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Customer Reviews

If you want to be a TV writer, order this book immediately and start reading it. If you want to be a writer, but you're not sure what kind, check out this book. If you don't care about writing, but you

love TV, you'll love this book, too. For the TV fan, this book is full of fascinating information about life behind the scenes, including how the TV industry is structured, how pilots work, how series are staffed, and a whole lot more. It includes entertaining trivia about the history of television, as well as surprising facts about past and current shows. Ever wonder how TV ratings work? It's in there. Ever wonder how much it costs to produce a pilot or a single episode of a TV show? Check out this book. You won't be disappointed. It's written in an easy to read style, and is appealing to the general reader, who hasn't already spent years working in the entertainment business. For the aspiring writer, this book gives you a full view of what it's like to get into the TV industry and what life is like as a TV writer. If you're not sure whether you want to be a TV writer, a screenplay writer, or a novel writer, this can help give you an idea of whether television is for you, or whether you're better off focusing your writing efforts elsewhere. It can even give you ideas on how to develop other kinds of writing: character development, point of view, and the premise are present in many other types of writing as well. Personally, reading this book gave me a lot of ideas for non-TV writing. And, of course, if you're looking to break into the industry as a TV writer, this book is the bible you need to get started. Don't make another move until you've read this book. If you think you need to wait tables in LA for years until you get your writing break, you're dead wrong.

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